

STRATEGIC PLAN

2022-2024



AGRICULTURE KANGAROO ISLAND

AGRICULTURE KANGAROO ISLAND is the peak industry body representing farmers on Kangaroo Island.

OUR VISION & MISSION

Kangaroo Island Agriculture Inc. has a **VISION** for sustainable, profitable and thriving agricultural community on KI.

We **AIM** to accomplish this vision through supporting our member's success via advocacy and promoting best practice through education, research and demonstration.

Our **MISSION** is to support our members to have sustainable, responsive and resilient farming systems.

Our **OBJECTIVES**:

- Represent the interests of the members of the association.
- Facilitate the development and recognition of dynamic, thriving, and diverse primary industries on Kangaroo Island.
- Encourage economic, environmental and social sustainability of the industry.

Our **VALUES**

- **Representation** - We lead and advocate in an informed, inclusive and relevant manner on behalf of our members.
- **Best practice** – Supporting and exploring agricultural innovation and sustainability (economic, environmental and social)
- **Collaboration** - we value partnerships and working with our stakeholders to deliver better outcomes for ag on KI.
- **Integrity** - We are transparent, honest, open and respectful.
- **Community** - we value diversity, and care for our people (our members, our team and our community).

OUR STRATEGIC PLAN PILLARS

1

Our Organisation and Governance:

This pillar defines how our organisation is structured and managed for success (considering policies, systems, financial management and governance).

2

Advocacy and Representation:

This pillar defines our representation priorities to ensure a thriving agricultural industry on KI.

3

Practice Improvement:

This pillar defines the key priorities and projects to drive best practice farm management, innovation and sustainability.

4

Member Communication, Engagement and Support:

This pillar defines how we will communicate, engage and form successful collaborations with our members, partners and key stakeholders.

Our team will monitor and report against actions to achieve these pillars and work hard to advocate for our members. We welcome your ongoing contribution to and involvement in the actions of our plan.

